

COUPE GALE CUP



# 2022 SPONSORSHIP OPPORTUNITIES

Founded in 1974, The Gale Cup Moot is Canada's premier bilingual law-school mooting competition. The 2022 Moot will be held on March 3-4 in Ottawa (location TBC). This will be the 49th Gale Cup Moot.

# SPONSORSHIP PACKAGES

COUPE GALE CUP



SPONSOR LEVEL	Visionary (x2) \$7,500	Platinum (x7) \$5,000	Gold (x7) \$2,000	Silver (x13) \$1,250
COMPANY BANNER/LOGO/NAME ON EVENT WEB PAGES	BANNER	BANNER	LOGO	LOGO
COMPANY LOGO/NAME INCLUDED IN EMAIL PROMOTIONS	BANNER	LOGO	LOGO	LOGO
VERBAL ACKNOWLEDGEMENT AT RECEPTION	YES	YES	YES	YES
SOCIAL MEDIA: Recognition via <a href="#">@GaleCupMoot</a>	YES	YES	YES	YES
COMPLIMENTARY REGISTRATION TO AWARDS RECEPTION	FIVE	THREE	ONE	
FINAL ROUND COURTROOM SPONSOR: SUPREME COURT OF CANADA, MAIN COURTROOM	YES			
SEMI-FINALS COURTROOM SPONSOR		4 of 7		
ROUNDS ONE AND TWO COURTROOM SPONSOR			YES	YES
AWARD SPONSOR		1 of 7		
JUDGES RECEPTION AND/OR DINNER SPONSOR		2 of 7		
AWARDS RECEPTION SPONSOR	YES			
PHOTOGRAPHER SPONSOR	YES			

# VISIONARY SPONSORSHIP \$7,500 EACH – TWO AVAILABLE



## ○ Opportunity Benefits:

- Sponsor of the Final Round to be held in the Main courtroom of the Supreme Court of Canada.
- Official sponsor of the Awards Reception.
  - *Five (5) Awards Reception passes.*
  - *Opportunity to present one award.*
  - *Opportunity to display banner during reception (banner to be provided by sponsor for displaying)*
- Banner advertisement placement on the website in two locations: 1) <https://www.galecupmoot.com/en/home>, and 2) <https://www.galecupmoot.com/sponsorship>.
  - *This advertisement can be 970 x 90 pixels. The banner should include your company logo and up to 35 characters of text. We recommend a website link, twitter handle and maybe one sentence about your product/service.*
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.
- Opportunity to provide all participants branded giveaways.
- Official photography sponsor.

# PLATINUM SPONSORSHIP \$5,000 EACH – SEVEN AVAILABLE



## ○ Opportunity Benefits:

- Seven (7) opportunities available:
  - 4 of 7 reserved to be the official sponsors of the semi-finals.
  - 2 of 7 to be the official judges reception and/or dinner sponsor
  - 1 of 7 to be the official Gale Cup Moot physical award sponsor (sponsor name engraved on award handed out to top 4 teams)
- Three (3) Awards Reception passes.
  - Opportunity to display banner during reception (banner to be provided by sponsor for displaying)
- Banner advertisement placement <https://www.galecupmoot.com/sponsorship>.
  - This advertisement can be 970 x 90 pixels. The banner should include your company logo and up to 35 characters of text. We recommend a website link, twitter handle and maybe one sentence about your product/service.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

# GOLD SPONSORSHIP \$2,000 EACH – SEVEN AVAILABLE



## ○ Opportunity Benefits:

- Sponsor of one courtroom during the Thursday Moots.
- One (1) Awards Reception pass.
- Sponsor logo placement on <https://www.galecupmoot.com/sponsorship>.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

# SILVER SPONSORSHIP \$1,250 EACH – 13 AVAILABLE



## ○ Opportunity Benefits:

- Shared Sponsorship of one courtroom during the Thursday Moots.
- Sponsor logo placement on <https://www.galecupmoot.com/sponsorship>.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

•Please return this completed form along with a cheque or credit card information to the CLA office.

•Firm/Organization: \_\_\_\_\_

•Contact: \_\_\_\_\_

•Address: \_\_\_\_\_

•Phone: \_\_\_\_\_

•Email: \_\_\_\_\_

•Website: \_\_\_\_\_

•Twitter handle: \_\_\_\_\_

Please select the 2022 Gale Cup Moot Sponsorship Opportunity you are interested in:

- VISIONARY (2 available) \$7,500
- PLATINUM (7 available) \$5,000
- GOLD (7 available) \$2,000
- SILVER (13 available) \$1,250

HST IS NOT CHARGED ON THE ABOVE

**PAYMENT:**

- VISA
- MasterCard
- American Express
- Cheque (payable to the Criminal Lawyers' Association)

Card#: \_\_\_\_\_

Expiry: \_\_\_\_\_

CVV: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please note: To ensure your firm is acknowledged in the PROGRAM, payment must be received at the latest, 10 days prior to event start date of March 3, 2022.

# Thank you for your support

Mail or email back to:  
Criminal Lawyers' Association  
189 Queen St E, Suite 1, Toronto, ON M5A 1S2  
admin@criminallawyers.ca

You can also call 416-214-9875 during business hours (9 am to 5 pm ET, Monday to Friday) to confirm your sponsorship with credit card payment.

COUPE GALE CUP

